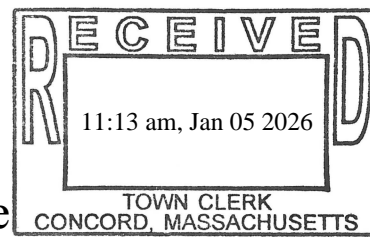


Town of Concord, MA
West Concord Cultural District Committee
Public Meeting Agenda



Fowler Library, 1322 Main St. Concord

Topic: WCCDC Monthly Meeting

Time: January 7, 2026, 12:00-1:00 PM Eastern Time (US and Canada)

Please check for a revised agenda prior to attending a meeting as changes to scheduled items could occur <http://www.concordma.gov>. Time scheduled agenda items will be taken up in the order shown and not before the times shown. The times scheduled do not represent any estimate of the time that may be necessary to discuss each item. Administrative business may be discussed at any time.

1. Approve Meeting Minutes for December 2, 2025 (see attached). A vote will be taken
2. Collaboration with West Concord Advisory Committee - learning about WC Village Center Master Plan of 2010 update (their next mtg - 1/14 @7PM) - Barbara Morse - 10 mins.
3. Comments on Draft Annual Report - Sue L - 5 Mins.
4. Junction Park Sculpture update - Sue B - 10 mins.
5. June 6, 2026 Porchfest Planning - Jen - 5 Mins
6. Poetry event in April - Jen - 5 Mins.
7. Report on Holiday Stroll December 13th and thinking about Spring Into West Concord Day May 16 - Sue L - 5 mins.
8. Discuss response letter to MCC - vote on adding our Committee's signature - Sue L/Mimi - 5 mins.
9. Update on potential Phase 2 of Art Loop - Anne - 5 mins.
10. Update on kiosk banner - Chris - 5 mins.
11. 2026 Goals and Succession Planning - Sue L - 10 mins
12. Date and location for next meeting February 3, 2026 - Sue L – 2 min.

Public Comment

Adjourn

Next Meeting: February 3, 2026 (time and location - TBD)

The Town of Concord endeavors to make public meetings accessible to all members of the community. To request a meeting accommodation or modification, please contact the ADA Coordinator, Jessica Porter at 978-318-3028 or jporter@concordma.gov, at least two (2) business days prior to the scheduled meeting.

Town of Concord, MA
West Concord Cultural District Committee
Public Meeting Agenda

Via Zoom:

<https://us02web.zoom.us/j/81968169164?pwd=KSH9YGwRyNNA8fsD6PiVYduw1Pa1qB.1>

Meeting ID: 819 6816 9164

Passcode: 513323

Topic: WCCDC Monthly Meeting

Time: December 2, 2025, 7:00 PM Eastern Time (US and Canada)

Pursuant to notice duly filed with the Town Clerk, the West Concord Cultural District Committee convened via Zoom, December 2, 2025, 7:02 PM Eastern Time (US and Canada)

Call to Order

In attendance: Sue LeChance, Jen Hurley-Wales, Chris Randall, Sue Beck, Anne Mauk, Mimi Grainey, guests: Kate Yoder, Margot Kimball, Janet Anderson (West Concord Green Thumbs), Cosette Dunn (West Concord Green Thumbs), Alan Bogosian resident of West Concord.

Not in attendance: Sue Gladstone and Marueen Goldin

Approve Meeting Minutes

Upon a motion made by Sue B and seconded by Jen HW it was unanimously voted to approve the minutes of November 4, 2025.

"Pianos on the Town"- Kate Yoder

Kate gave a project presentation (attached) and led a discussion about how Concord Conservatory wants to celebrate its 20th anniversary. An idea done in many cities including Minneapolis - Pianos on Parade - pianos are painted and placed outdoors around the community for everyone to play and enjoy. It's an opportunity for many organizations to collaborate, cultural districts, Arts for All, etc. Pianos paired with arts groups, locations and Concord organizations. Will tie-in celebration of the Concord 250, elevate local talent, build community connection, and provide a nice publicity opportunity for the town. See deck attachment for project timeline. Sponsorship would potentially come from local Banks and the 250 funds and maybe local organizations. There would be a call

for local artists to paint the pianos. A map would be created to show locations and programming schedule. The launch will take place in June and run for 2 weeks. Locations will be somewhere in West Concord, Depot area and Concord Mildam area. Would be a nice tie-in with WC Porchfest and the OARS project. Artists will be paid. The time cycle for MA Council grants has already passed.

Kate asked if WCCDC would be interested in collaborating on this project. The committee offered to help facilitate connections with artists. Margot can also give a list of artists. Artscape is another source. Anne offered the names of the Artloop artists. Anne can share the on-line system she created for the artist competition. Mimi reminded Kate that if the pianos are going to be placed on town property, there is a permit permission process.

A lot of excitement about the fun things that can be done with this project. Chris Randall mentioned the man that plays weekly for programs at the Council on Aging - Jack (?).

Junction Park Sculpture- Sue Beck, Janet Anderson and Coco Dunn

They have received approval from the Select Board on the sculpture project for Junction Park. Sue B still prefers the concept of working with the NE Sculpture Association - we come up with what we want: the theme, location demands, material, and then follow their lead. They help with the call and put out the info.

Mimi cautions that we will need some organization to be the lead/owner of the project to hold insurance, do the installation and be responsible for the maintenance, etc. Mimi suggests that we could bypass NE Sculpture and she could guide us on how to do what they do...No matter how we go about the sculpture acquisition we need someone to own the installation and maintenance and that is not usually the artist. Mimi asked The Umbrella if they would play this role but they have not responded yet. Chris R offered that his cousin runs the Boston Sculpture Association. He has expertise and incredible connections to artists. There is also the YV Sculpture Museum in Acton, and the Old Frog Pond Farm Sculpture Park in Harvard.

Coco D and Janet A from Green Thumbs like the idea of a sculpture to commemorate how Junction park was created. Given the MCC funding question, it's not clear what kind of budget we will have available for this project.

Sue L requests that Sue B, Green Thumbs and Mimi come up with a RFP draft that clarifies what kind of sculpture they are looking for and the parameters for materials and dimensions. Chris will contact his cousin for his advice. We will revisit at our January meeting.

Planning for Holiday Stroll - Sue LaChance

The date is Saturday, December 13th. We will repeat the much-loved jingle bells project and we will add a community suggestion box for ideas on local projects for the committee to consider. Eva's and Debra's have given permission to decorate the alleyway. Lights are up but electricity is not working yet. Janet will help Sue L decorate the wrought iron gate entry way to the alley.

Sue L will send a Doodle poll asking committee members to volunteer for shifts.

MCC Plans for redesigning requirements - Sue LaChance

Sue L & Mimi G reported on the monthly MCC meeting. MCC announced new requirements to maintain a cultural district status. The new requirements are onerous and very different. A much heavier lift. The established cultural districts are upset about the demands, particularly on such short notice. MCC is now rethinking things. Consequently, there is no communication about our annual funding or likely grant sizes. Not clear if we will get \$15K again this year. Mimi G thinks MCC is striving for more clarity on outcomes. It gets complicated, though, with the variety of towns and sizes and budget needs. Mimi G thinks WC cultural district is considered a very successful model and will continue to be in good standing.

Art Loop - Phase 1 - Anne Mauk

Anne M thanked Sue L and Chris R for taking up the ArtLoop decals yesterday before the snow storm. Ann Sussman took the preserved decals back to the ArtsScape studio. Feedback on the ArtLoop has been so very positive; Anne is encouraged to do it again. She believes there would be a lot of interest from artists and from business owners to do it again. 2nd time around will be much easier! People are reaching out to Anne M wanting to have their own loop for their neighborhood or town. Even though our budget status is unsure, Mimi G encourages Anne M to proceed with planning for year 2 and asterisk "pending funding" in any outreach to artists.

Sue B made an appeal to include artists' names on the tiles. Anne M worries about the work this will require. Sue B offered to help Anne M format the names on the files.

Mimi G shared that the DEI Committee will be getting approval to install rainbow tiles on crosswalks for pride month in Concord Center and West Concord.

Kiosk banner- Chris Randall

Chris R presented two design options for the Kiosk bulletin board. There was discussion. Sue B made a motion to approve #2 with a blue border added, Chris R 2nd the vote. The committee unanimously voted to approve.

Mimi G suggested that Chris R send her the materials he needs to purchase, so she can procure through one of the town's sources.

Collaboration with West Concord Advisory Committee

Sue L suggests to defer this discussion to January when Anne Feldweg or Barbara Morse can give us an update on the WC Village Center Master Plan of 2010.

Next meeting

Sue L will send out a doodle poll to determine a better time for the next meeting. Committee discussed meeting in person at Harvey Wheeler if possible.

Public Comment

No comments.

8:32 Sue L adjourns the meeting. Chris R 2nds, unanimously approved by the committee.

Next Meeting: (time and location - TBD)

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modification, please contact the ADA Coordinator, Jessica Porter at 978-318-3028 or jporter@concordma.gov, at



Keys to the Community: Piano Project

June 2026



Vision and Purpose

Celebrate Concord250 and
CCM20

Foster Collaboration

Elevate Local Talent

Build Community Connection



Project Phases

Planning & Partnerships (Dec–Feb)

- Steering committee formation
- volunteer recruitment
- sponsorship tiers,
- artist call
- Concord250 endorsement.

Announcement & Preparation (Mar–Apr)

Artist reveal event, piano procurement, PR blitz with maps and QR codes.

Artistic Creation & Logistics (Apr–May)

- Artist painting, performance schedule, permits, and site logistics.

Launch & Sustainment (June onward)

- Public launch event, ongoing performances, piano care plan, evaluation of impact.



Pianos!



Sponsorship and Legacy

Sponsorship Opportunities:

Tiered packages for businesses and individuals, including naming rights and visibility at events and on pianos.

Legacy Plan:

After the summer, pianos may be auctioned, donated, or permanently installed, ensuring lasting community benefit.



Impact

Keys to the Community will:

Activate Concord's public spaces with music and art.

Celebrate CCM's 20th Anniversary as a cultural milestone.

Unite diverse community groups in celebration of Concord250.

Leave behind a joyful, unifying artistic statement that resonates beyond the anniversary year.



Deciding On The Kiosk Banner Style And Wording

Wording proposed at our May meeting: Sponsored by the WCCC to Promote Local Arts

Alternate Proposals

1) A sign centered on the bulletin board



2) A banner across the full top of the bulletin board

