



Deputy Town Manager Douglas Meagher met with Nanae Mayor Yasukazu Nakamiya and Nanae Assembly Speaker Kunihiko Sakata when they visited Concord briefly before joining the Hokkaido Government delegation in Boston to celebrate the 20th Anniversary of the Massachusetts-Hokkaido Sister State Relationship.

CCTV INC.

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~ Communication, Collaboration, Community ~

Paul Dewey, President Board
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Directors:
Stanly Black
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Paul Dewey
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Julio Gomez
Marshall Lee
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Sid Levin
Chuck Palmer
Andrew Sapp
William Tice
Neville Webb
Bert Williams

Community Access Television begins 7th Year of Service Operating Concord's 3 PEG Channels

It has been an exciting year for CCTV, Inc., which continued to produce an ever-expanding range of programming for the communities of Concord and

Carlisle. Production training and outreach remain a high priority for our staff as we continue to arm our members with the high level shooting and editing skills needed to produce effective, compelling programming that reflects the interests and passions of the communities we represent.

CCTV is an independent corporation that operates under contracts with the Towns of Concord and Carlisle and utilizes franchise fee revenues from Comcast to fund most of the operations of the station. Major services include programming on Channels 8, 9 and 10, devoted to Public, Government and Education programming, respectively.

Community access television relies on local citizens to produce our programming. Anyone living in Concord or Carlisle or affiliated with a Town organization or company may apply to join as a member of CCTV.

We had yet another record-breaking year for training hours on our edit machines as well as with field cameras and our studio equipment. We also moved our Anycast mobile production equipment around the towns quite crisply to cover a wide range of events. As those who have worked on the system know, it's not "plug and play," but our hard working staff have trained members to make the setup and operation of the system as easy as possible.



CCTV volunteer Marshall Lee is part of the crew video taping the Concord Band as part of the 375th Birthday Celebration.

We have added a number of exciting new regular programs to our schedule including "Right Here, Right Now with Mara Dolan" which is being aired in towns across the metropolitan Boston area.

On the CCHS front, board member (and teacher) Andy Sapp, has made great progress with independent studies teaching students production skills and then setting them free to produce ambitious programs such as CCHS concerts and sporting events. Our CCHS Weather Services team led by CCHS science teacher Jeff Yuhas, is hard at work generating new weather casters to rival Willard Scott and Al Roker. Weathercasts can be seen nightly on channels 8 and 10. The school was awarded a generous grant of \$30,000 by the Concord Education Fund to build out an EZNews room system that will lead to the creation of a journalism class at CCHS in the fall of 2011.

CCTV remains committed to the use of our cable access facilities and channels to improve civic participation. The government access channel (9) provides live coverage of Concord Selectmen meetings on Monday nights and taped broadcasts of Carlisle Selectmen meetings, Concord, Concord-Carlisle and special Carlisle School Committee meetings and many of the meetings of local boards and committees. Committee meetings leading up to Concord Town Meeting are cablecast live and streamed on the web as well as the gavel-to-gavel coverage of the Town Meeting itself. Government meetings are rerun on Channel 9 and they are also archived on CCTV's video-on-demand website for instant access on concordtv.org. As always, the amount of meeting coverage on CCTV is limited only by the number of volunteers in Concord and Carlisle who will learn the rudiments of meeting video coverage.

Nearly 500 locally produced programs were submitted for air on CCTV last year by dozens of member volunteers. Over 3,200 hours of government meetings were cablecast on channel, nearly 600 different programs aired on the education channel and over 300 community service messages were displayed on CCTV's Community Bulletin Board.

CCTV's member-producers won three regional awards from the Alliance for Community Media-NE Region in addition to a first place award in the Hometown Movie Awards from the National Alliance for Community Media organization.

This year CCTV also made a substantial investment in eight new High Definition cameras and support gear.

Equipment was also purchased to allow multi-camera HD productions of everything from Concord's 375th Celebration to CCHS football games to community task force hearings.

Services to the community including rental of cameras and equipment, use of editing equipment and the studio along with training were valued at over \$315,000. CCTV provided over 2,700 hours of training and technical support to its members.

CCTV continues to prepare for future technology needs and long-term financial stability beyond the current contract periods with the towns of Concord and Carlisle.

Web access of our programming on the CCTV server has been skyrocketing. 1,500 unique visitors came to CCTV's Video on Demand site last year to view Concord Board of Selectmen meetings, CCHS Band Concerts, the Concord Chamber Connection and political forums among the over 500 programs available as video on demand.

CCTV invites all residents to join their community television project and learn how to operate a camera and share the fascinating activities of Concord with an interested audience. Our goal is to continually add to the transparency of the Concord and Carlisle communities through utilization of the three CCTV Channels. For more information, a membership form and to volunteer, please see www.concordtv.org, or email manager@concordtv.org, or call the station at 978-369-5038.

