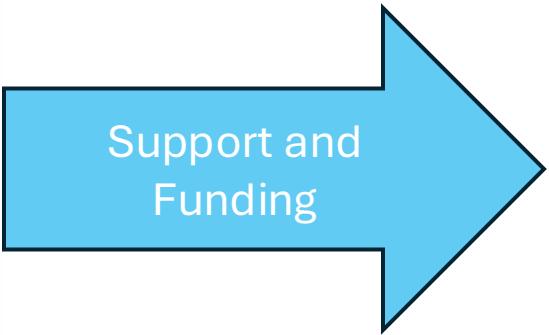


What is a Cultural District?



Cultural Districts are
a place for all people.





- Individuals – LCC and Artist Grants
- Experiences: Students, Touring Programs, Festivals
- Organizations
- Special Audiences – Youth, Building Equity (Tribal Culture, Card for Culture, Universal Participation)
- Facilities
- Places – Cultural Districts



Program Goal: Boost Creative Economy

New arts and culture
activities

Attract creative businesses

Positive impact on
neighborhood businesses



It's a Place

“Placemaking”

Hands on, community-based participation

Public realm focus

“Places for People”

Building social life in shared spaces

Businesses as “Third Spaces”

Placemaking



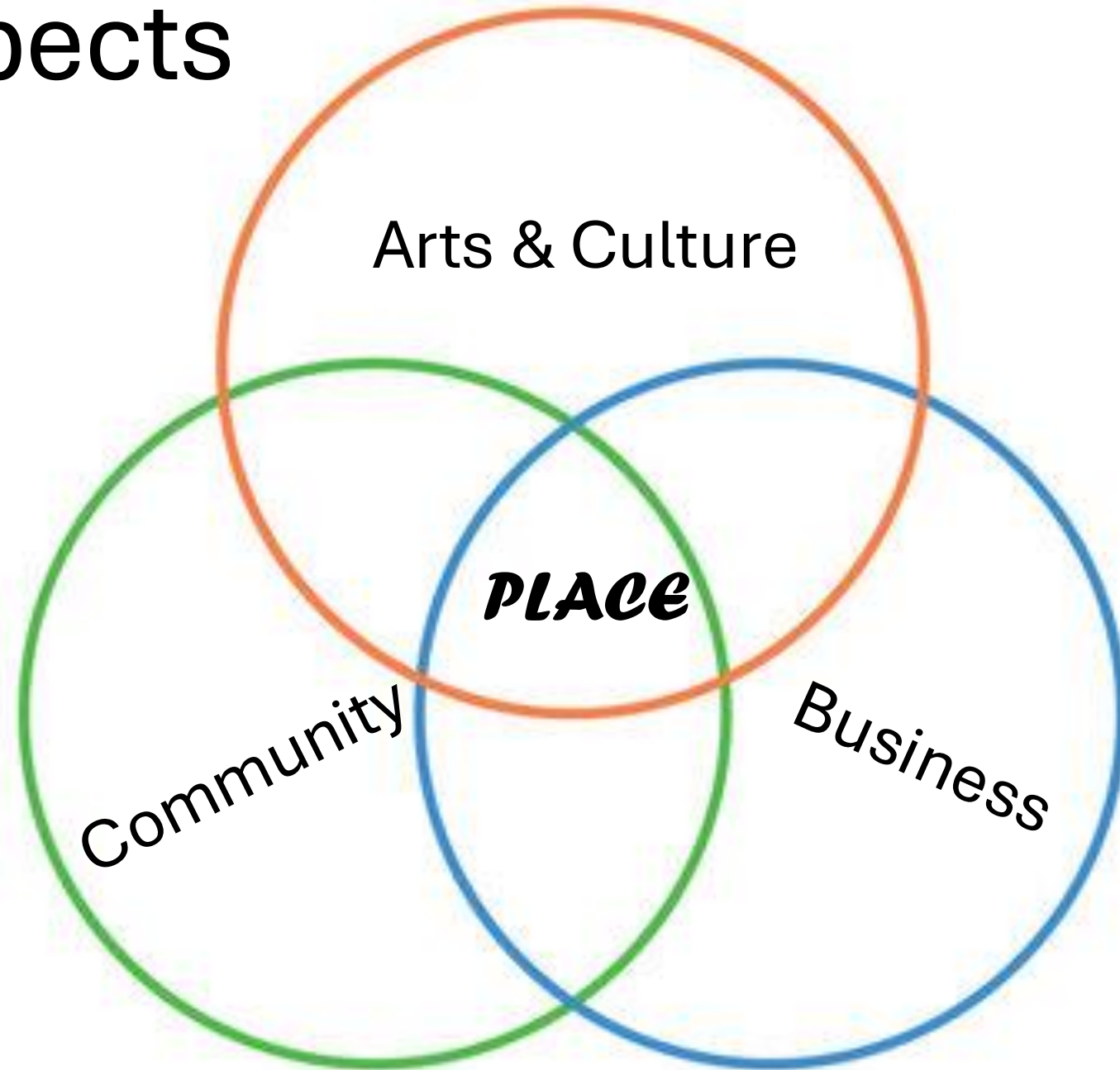
Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.

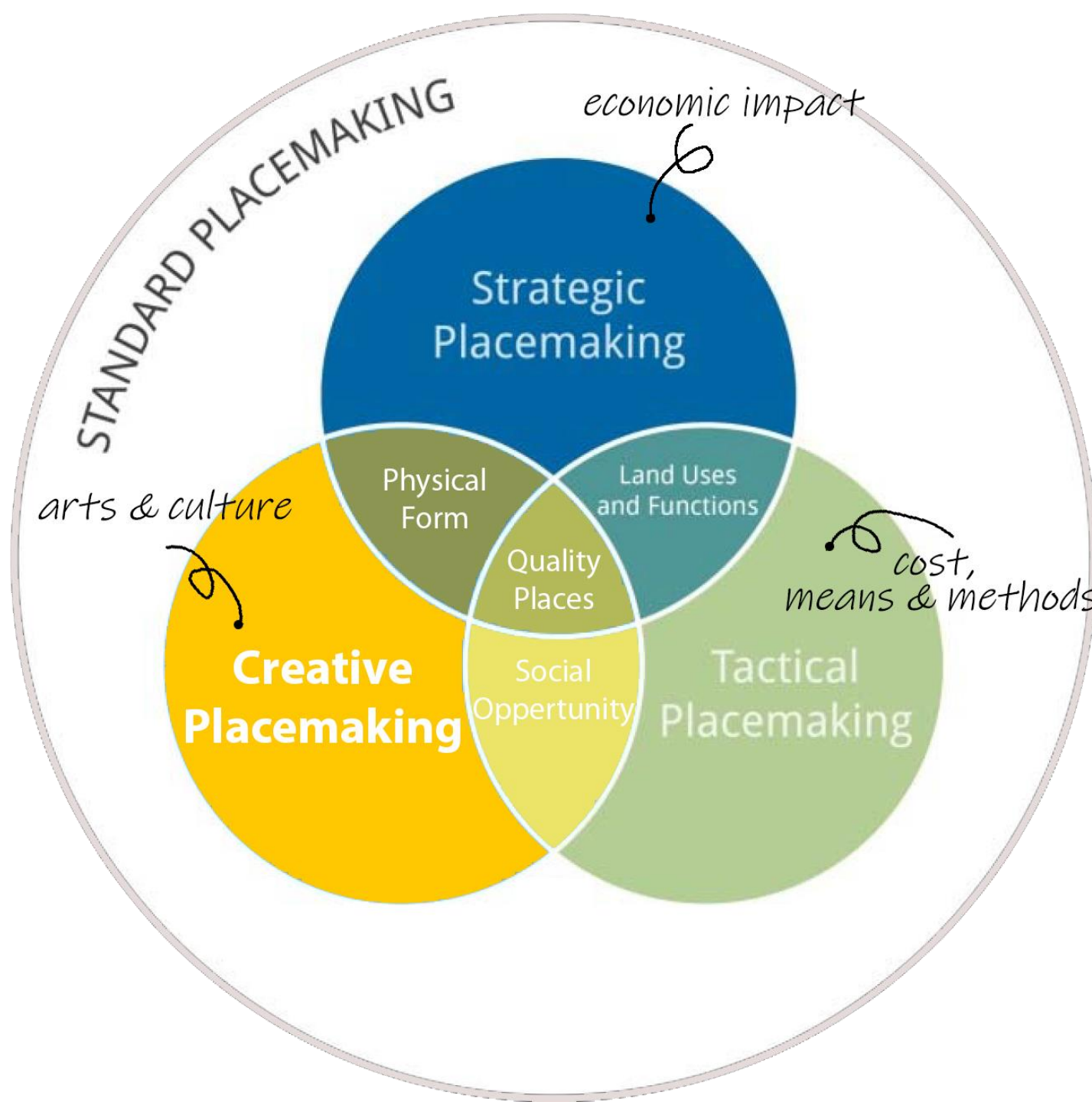
— Jane Jacobs —

AZ QUOTES



Key Aspects





For who?
Residents &
Visitors



—

How?

Local Identity & Assets



Why?

**Quality of Life &
Economic
Impact**



Where? Defining the District

Walkable area
Cultural Facilities
“Sense of Place”
Cohesive vision





MAIN
STREET
HISTORIC
DISTRICT

MONUMENT
SQUARE /
NORTH
BRIDGE
HISTORIC
DISTRICT

AMERICAN
MILE
HISTORIC
DISTRICT

How?



**CONCORD
CULTURAL
COUNCIL**



Management

Partnership
Engagement of
Municipality
Diverse Participation



Projects

Programming
Policy
Promotion



Administration

Evaluation
Resources
Leadership



Inspiration

Central Square
(Cambridge)
Cultural District

Starlight Square



Inspiration

Lynn

Murals



Inspiration

New Bedford

Cultural Night

credit: WHALE



Inspiration

Hyannis

HyArts Artist
Shanties



Inspiration

Rocky Neck
Gloucester

Summer
Culture Splash



Inspiration

Shelburne
Falls

Iron Bridge
Dinner



Inspiration

Winchester

Shore Road
Sculpture Park

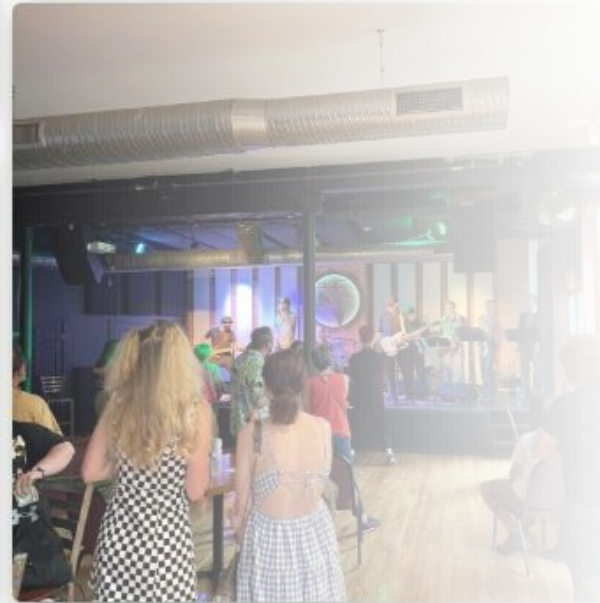


Inspiration

Springfield

Painted Piano

Scenes from the Crossroads Cultural District



Inspiration

Greenfield

Web
promotion



Inspiration

West Concord

- Poetry Phone
- Porchfest
- Brochure
- "Sizzle Reel"

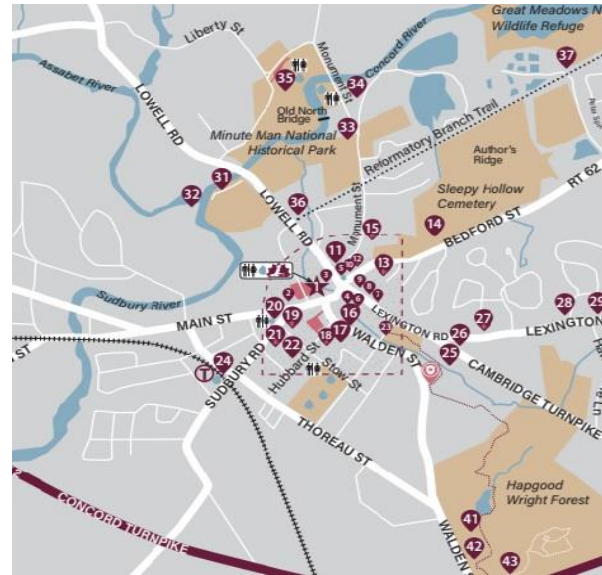
A man and a woman are walking on a sidewalk in front of a building. The man is wearing a dark jacket and blue jeans, and the woman is wearing a dark coat and a headband. To their left is a large blue sign with the word 'West Concord' in white and gold lettering. The background shows a street with cars and buildings.

Charming West Concord



Inspiration

Concord Center



- Podcast
- Special Events "Call for Producers"
- Visitor Map

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for the Concord Cultural Council

January, 2025